

## Travel & Tourism

Our location right along Canada's busiest highway (serving the Toronto-Kingston-Montreal corridor) is tailor-made right now for businesses supporting travelers, like hotels, gas stations and restaurants. Catch the 400,000 vehicles that goes by weekly!

The area is also popular with tourists, with over 300,000 annual visitors, just in the municipality. Tourism is one of the pillars of Port Hope's natural strengths; a fact identified in their strategic plan. Here's why:

- Historic charm of the town
- Location along Lake Ontario
- Proximity to summer travel spots, including one of Canada's top vacationlands
- Local tourist attractions, e.g. historic main street, Apple Route, Waterfront Trail with special wetlands, annual salmon and trout runs, hiking, mountain biking, equestrian riding, cross-country skiing and snowshoeing and many other attractions and events throughout the year

We're planning a development that will build the area's tourism to greater heights.

Hotel availability has been tight during the summer tourist peak, so that's a solid opportunity. We'd also be a great spot for a convention centre, because we're close to major centres and employers, yet away in a scenic location.